



QURTABA
SCHOOLS OF EXCELLENCE

Franchise Information Kit



“

An investment in
knowledge pays
the best interest.

Benjamin Franklin



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Vision Statement

We envision being a leading educational service provider in unprivileged Pakistan.

Mission Statement

Maximum engaging community to invest their energy and capital for promoting quality education in Pakistan.

Core Values



Excellence:

Pursuit of academic and personal growth.
Excellence in personal and collective endeavors.
A commitment to continuous improvement.



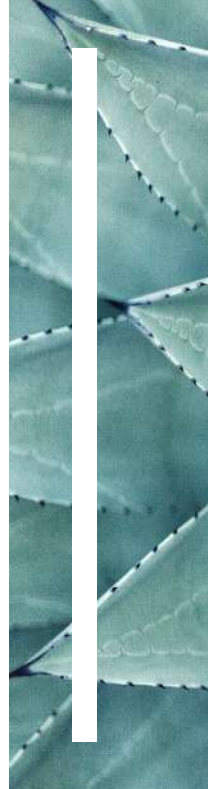
Honor:

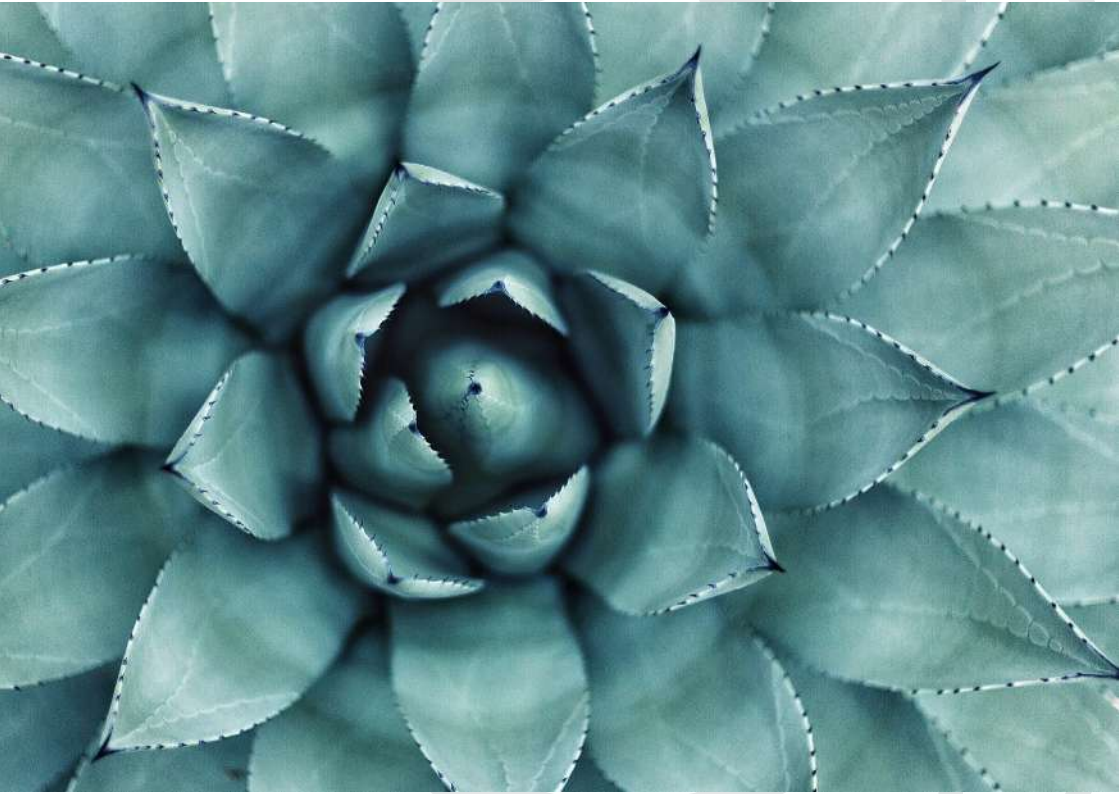
Integrity in actions and decisions.
Ethical conduct in all of our actions.
Trustworthiness.



Collaboration:

Cooperation and teamwork.
Inclusivity and open-mindedness.
Willingness to listen to and learn from others.





Goals & Objectives

We aim to achieve a milestone to build more than 100 schools by 2026 all over Pakistan.



Cost-Effective Education:

We are aiming to provide cost-effective education to all students, irrespective of their socio-economic background.



Developing the Skills:

To help students develop the skills they need to overcome challenges and succeed both in school and life.



Emotional & Social Wellbeing:

Work with teachers to incorporate social and emotional learning into the curriculum.



Safety & Inclusiveness:

Maintain a safe, inclusive, and educationally stimulating environment.



Breaking the Cycle:

Empower the next generation to break the cycle of poverty by providing access to high-quality education and the necessary resources and support for success.



Extracurricular Activities:

Offer extracurricular activities, such as sports teams and clubs, to all students to provide equal opportunities for involvement and personal development.

CEO's Message



Engr. Jamil
Ahmad Kurd.

Qurtaba Schools of Excellence is committed to providing a safe and nurturing learning environment that fosters education embedded with skill-based learning and the development of Islamic values and modern citizenship.

I firmly believe that education is the fundamental right of every individual, regardless of their social background. The education sector in Pakistan faces many challenges, particularly in rural areas. That is why, we are working tirelessly to ensure that all our students have access to the best possible education, regardless of where they live. Our goal is to establish a network that imparts high-quality education without discrimination. We offer a unique opportunity for schools to partner with us and leverage our expertise and resources to drive positive outcomes for students and educators. Together, we can work towards a common goal of providing high-quality education that sets students up for long-term success. Qurtaba Schools of Excellence is another effort to remain in the leading role for literacy improvement in Pakistan. Therefore, I welcome you to become part of the QSE family to grow together.

Our Network

13 Branches
throughout the
nation.

2200+
Satisfied Students.



210+ Dedicated
Staff.

100

000



Followers.



**Cities across
Pakistan.**

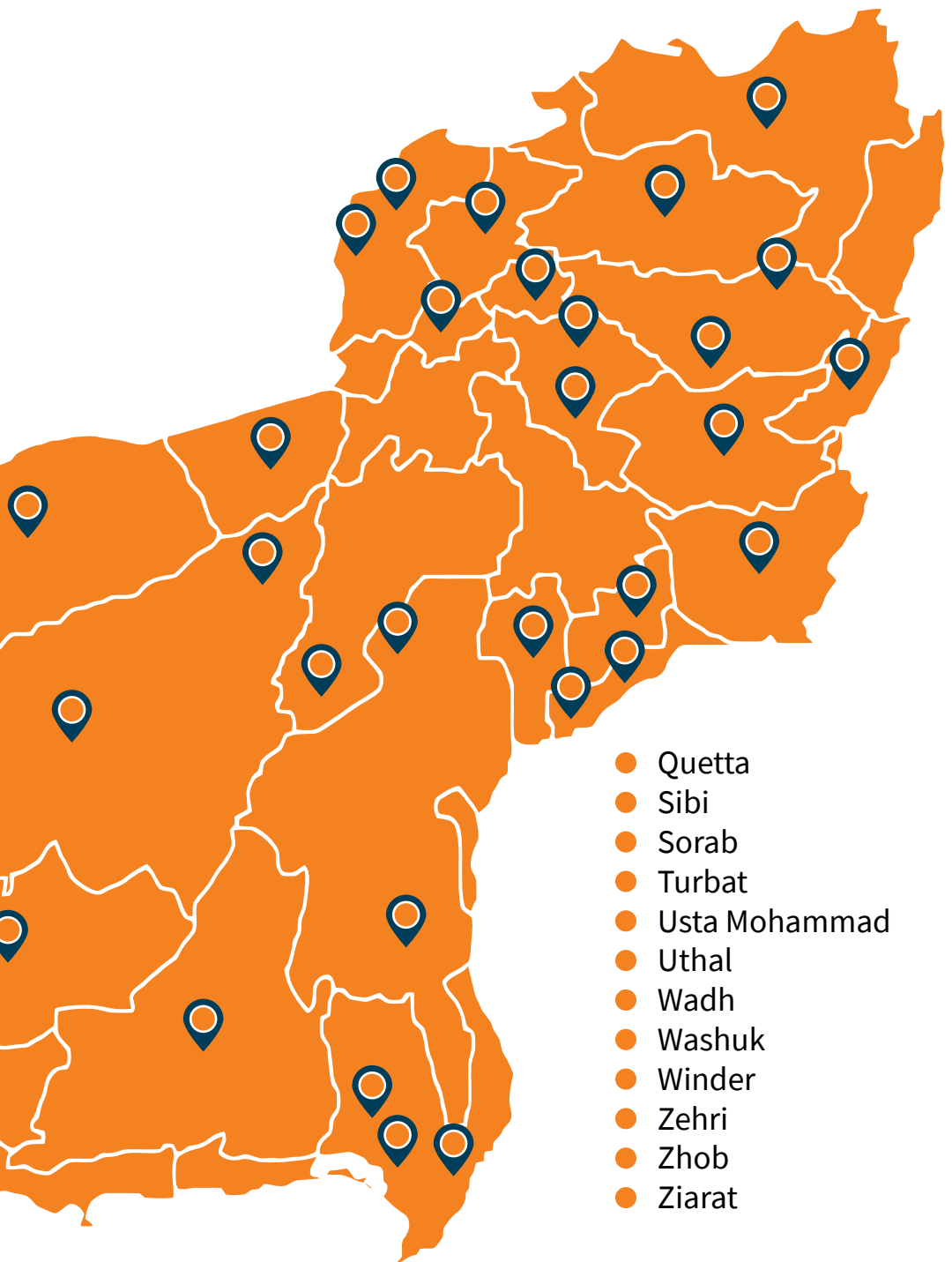
7K+

**Positive
Feedback.**

Available Locations

- Awaran
- Barkan
- Chaman
- Dalbandin
- Dera Bugti
- Duki
- Gwadar
- Harnae
- Hub
- Jafarabad
- Jhal Magsi
- Kharan
- Kila Abdullah
- Kila Saif Ullah
- Kohlu
- Loralai
- Naseerabad
- Nokundi
- Noshki
- Pishin
- Punjgoor





- Quetta
- Sibi
- Sorab
- Turbat
- Usta Mohammad
- Uthal
- Wadh
- Washuk
- Winder
- Zehri
- Zhob
- Ziarat

**Education
is not
preparation
for life;
Education
is life itself.**

John Dewey

Philosophy of Qurtaba Schools



State-of-the-art Facilities:

State-of-the-art facilities that support student learning and success, modern classrooms, well-equipped labs, and athletic facilities.



Extracurricular Activities:

Qurtaba offers a wide range of extracurricular activities that allow students to explore their interests and develop new skills.



Strong Support Services:

Possess strong support services such as counseling, tutoring, or academic advising that help students succeed.



Strong Sense of Community:

A strong sense of community, with a culture that values collaboration, inclusivity, and support.



Dedicated and Passionate Faculty:

Faculty at Qurtaba is particularly dedicated to student learning and success, teachers who are highly qualified and experienced, as well as passionate about their subject matter and committed to continuous learning and improvement.

Unique Features

“

**You can't build
a reputation for
what you are
going to do but
rather for what
you have!**

Qurtaba provides one of the best learning environments in Pakistan. Its advancement in modernization and security measures are just, but the solid foundations of the country's education system. Therefore, our education system is recognized in Balochistan. It offers the best kind of quality education that one can receive. Its reputation goes beyond its borders, because of the strict quality assurance received by many bodies that look after it. Each course offered is objectively aimed at giving the student the best career edge possible & it provides the student with a solid educational foundation to path his way to success in working life later.

School Categories

A top-notch service with a competitive advantage in the market.

- 01** **Pre School**
Playgroup to KG.
- 02** **Junior School**
Playgroup to Class 3.
- 03** **Primary School**
Playgroup to Class 5.
- 04** **Middle School**
Playgroup to Class 8.
- 05** **Secondary School**
Playgroup to Class 10.

Investment Planning & Pricing

School Fee Structure:

#	Classes	Admission Fee	Monthly Fee
1	Playgroup to KG	6,000	2,000
2	Class 1 to Class 5	7,000	2,200
3	Class 6 to Class 8	8,500	2,500
4	Class 9 to Class 10	10,000	3,500

Investment Plan:

#	School Type	Franchise Fee	Monthly Royalty
1	Pre-School	200,000	10%
2	Junior School	300,000	10%
3	Primary School	500,000	10%
4	Middle School	600,000	10%
5	High School	700,000	10%

Give a man a fish and
you feed him for a
day; teach a man to
fish and you feed him
for a lifetime.

Maimonides

”



Benefits from Qurtaba

Upon subscription to a franchise, Qurtaba Schools of Excellence is obliged to provide the following benefits.

01

Proven Business Model.

02

Market Assessment.

03

Business Plan Development.

04

School Tool Kit Delivery.

05

School Building Finalization.

06

Marketing & Advertising Assistance.

07

Faculty Hiring
Support.

08

School & Classes
Thematic Design
Awareness
Sessions.

09

Training for
School Directors,
Teaching & Non-
Teaching Staff,
and Parents.

10

Technological
Support.

11

Academic
Calendars.

12

Quarterly
Syllabus
Breakups.

13

Weekly
Curriculum.

14

Centralized
Examination
System.

15

Monitoring &
Evaluation.

Invitation for this Opportunity

This opportunity is open to individuals who have,

Legal and Regulatory Compliance Related to Education:

Franchisees should be familiar with local laws and regulations related to education and be able to comply with them.

Good Knowledge of the Local Market & an Eye for Growth:

Franchisees should have a good understanding of the local market and be able to identify growth opportunities.

Commitment to the School's Mission and Values:

Franchisees should be committed to upholding the mission and values of the school.

Inspirational and Leadership Skills:

Franchisees should be able to inspire and lead a team of teachers and staff.

Business or Organizational Management Experience:

Franchisees should have experience managing a business or organization.

Commitment & a Strong Educational Background:

Franchisees should have a strong educational background and a commitment to education.

Well Enough Financial Stability to Invest & Support:

It is important to ensure that franchisees have the financial resources to invest in and support the school.

Establishing New Ventures:

Organizations or projects that have already been established & operating. These can be existing companies, startups & non-profit organizations.

Existing Individual Schools:

New ventures refer to businesses, organizations or projects that are in the process of being established or have recently been established.



The Procedure of Partnership



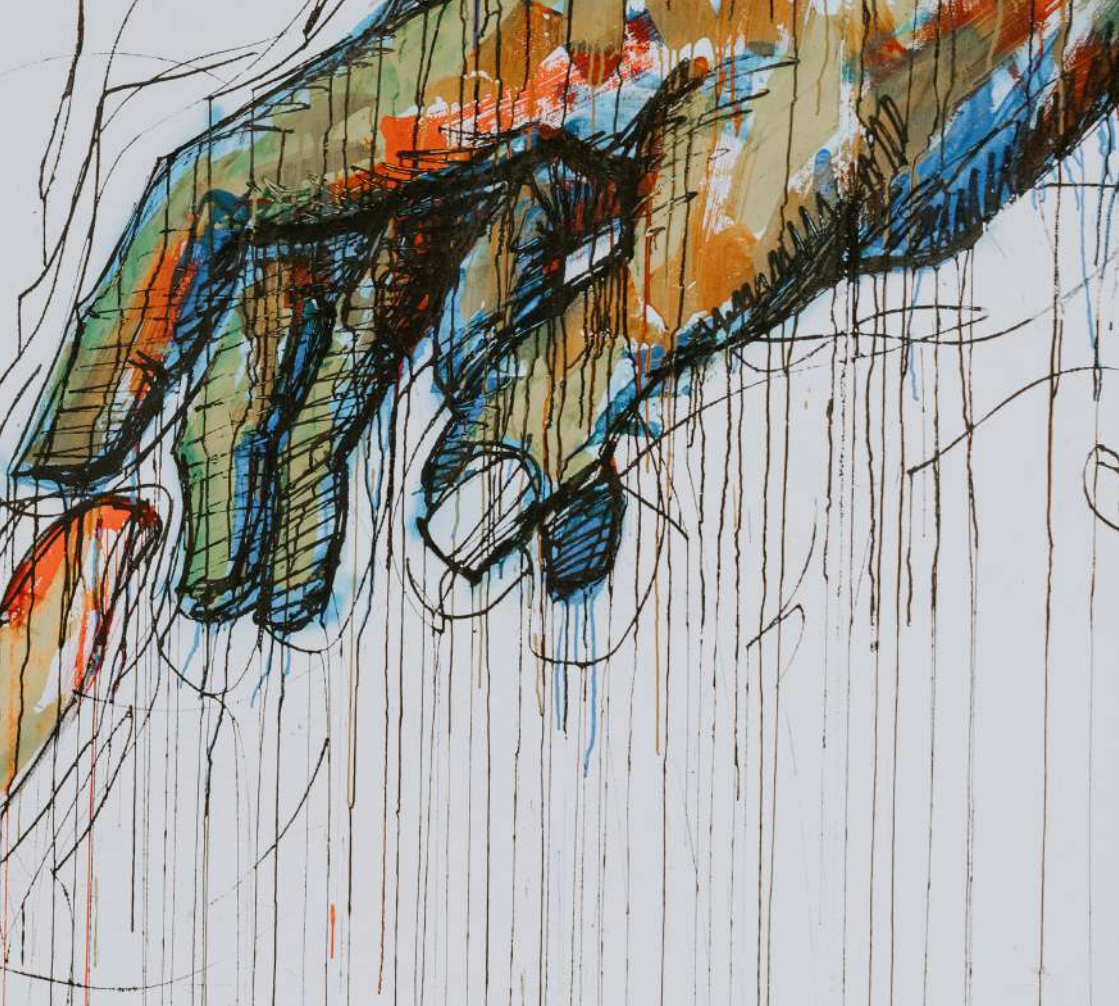
First Meeting.



Feasibility of
Business Plan.



Campus Visit with
Team.



The Signing of
MOU.



Training of
Human Resource.

6.5 million
students are not
attending school;
10.4 million
students couldn't
continue their
studies after
secondary
education.

United Nations Annual Report

Non-formal Schools

(Connect with the Unconnected)



We Aim to Develop 1000 non-formal Schools in Deprived Areas of Pakistan by providing,

- 01 Access to Education:**

we are helping to increase access to education in underprivileged areas of Pakistan by providing free of cost education in these areas.
- 02 Sense of Community Development:**

we are also contributing to the development of local communities by providing jobs, supporting local businesses, and promoting social and economic growth.
- 03 Cultural Preservation:**

Franchising Qurtaba school can help preserve and promote the culture and values of Islam by providing a place for students to learn about and practice their faith.
- 04 Leadership Development:**

Help develop leaders within the community by providing opportunities for entrepreneurship and create new leaders who can drive positive change in their communities.
- 05 Potential for Growth:**

The opportunity to grow the business and potentially develop multiple locations in the future. This can provide a path for long-term career growth and financial success for the community.
- 06 Social Responsibility:**

The school fulfills its social responsibility by reaching out to underserved communities and providing access to education and resources that may not otherwise be available. It helps address some of the challenges facing underprivileged areas of Pakistan and contributes to the development and well-being of these communities.

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